

ALTERNATIVES COVERAGE	FIRMS	FUNDS	FUNDS OPEN TO INVESTMENT	INVESTORS MONITORED	FUNDS WITH PERFORMANCE	DEALS & EXITS
	<b>36,881</b>	<b>66,604</b>	<b>23,662</b>	<b>12,033</b>	<b>31,432</b>	<b>396,930</b>
	<b>PRIVATE EQUITY*</b>	<b>HEDGE FUNDS</b>	<b>REAL ESTATE</b>	<b>INFRASTRUCTURE</b>	<b>PRIVATE DEBT</b>	<b>NATURAL RESOURCES</b>
<b>INVESTOR COVERAGE</b>	<b>7,861</b> Active Private Equity LPs	<b>5,731</b> Active Hedge Fund Investors	<b>7,169</b> Active Real Estate LPs	<b>3,769</b> Active Infrastructure LPs	<b>3,851</b> Active Private Debt Investors	<b>3,871</b> Active Natural Resources Investors
<b>FUND COVERAGE</b>	<b>23,733</b> Private Equity Funds	<b>28,359</b> Hedge Funds	<b>8,239</b> PE Real Estate Funds	<b>1,502</b> Infrastructure Funds	<b>2,362</b> Private Debt Funds	<b>2,409</b> Natural Resources Funds
<b>FIRM COVERAGE</b>	<b>16,849</b> Private Equity Firms	<b>10,036</b> Hedge Fund Firms	<b>6,297</b> PE Real Estate Firms	<b>633</b> Infrastructure Firms	<b>1,845</b> Private Debt Firms	<b>1,221</b> Natural Resources Firms
<b>PERFORMANCE COVERAGE</b>	<b>6,542</b> Private Equity Funds	<b>20,915</b> Hedge Funds	<b>1,987</b> PE Real Estate Funds	<b>310</b> Infrastructure Funds	<b>1,002</b> Private Debt Funds	<b>676</b> Natural Resources Funds
<b>FUNDRAISING COVERAGE</b>	<b>3,878</b> Private Equity Funds	<b>17,059</b> Hedge Funds	<b>1,478</b> PE Real Estate Funds	<b>383</b> Infrastructure Funds	<b>407</b> Private Debt Funds	<b>457</b> Natural Resources Funds
	<b>BUYOUT</b>	<b>VENTURE CAPITAL</b>	<b>REAL ESTATE</b>	<b>INFRASTRUCTURE</b>	<b>PRIVATE DEBT</b>	
<b>DEALS &amp; EXITS COVERAGE</b>	<b>100,479</b> Buyout Deals and Exits	<b>187,290</b> Venture Capital Deals and Exits	<b>66,256</b> Real Estate Deals	<b>32,193</b> Infrastructure Deals	<b>10,712</b> Private Debt Deals	
<b>Alternatives Investment Consultants Coverage:</b>	<b>Funds Terms Coverage: Analysis Based on Data for Around</b>		<b>Best Contacts: Carefully Selected from our Database of over</b>			
<b>621</b> Consultants Tracked	<b>18,953</b> Funds		<b>509,306</b> Contacts			



## PLUS

Comprehensive coverage of:

- + Placement Agents
- + Dry Powder
- + Fund Administrators
- + Compensation
- + Law Firms
- + Plus much more...
- + Debt Providers



## THE PREQIN DIFFERENCE

- + Over 450 research, support and development staff
- + Global presence - New York, London, Singapore, San Francisco, Hong Kong, Manila and Guangzhou
- + Depth and quality of data from direct contact methods
- + Unlimited data downloads
- + The most trusted name in alternative assets

\*Private equity includes buyout, growth, venture capital, turnaround, private equity fund of funds, private equity secondaries, direct secondaries, balanced, hybrid, hybrid fund of funds, PIPE, co-investment and co-investment multi-manager funds.



# PREQIN DATA COVERAGE EXPLAINED

No two data provider coverage statistics are the same; comparing apples to apples is tough. This is our customer-centric approach to coverage.



## ALTERNATIVE ASSETS IN FOCUS

- Preqin is the only data provider dedicated to the whole alternative assets industry. Our coverage includes the private equity & venture capital, real estate, hedge fund, infrastructure, private debt and natural resources asset classes.



## INVESTORS IN FUNDS: TRACKING WHAT MATTERS

- Our approach dictates that we track investors based on their actual investment decision-making process, NOT counting multiple subsidiaries based on their legal structure.
- For example, major insurance companies may have 50 or more subsidiaries, but all investments are made via the same personnel at the parent firm level. We do not count investors at the subsidiary level when assets are pooled – we track where assets are managed from and where managers can, in practice, secure a fund commitment.
- When we refer to ‘investors’ in any asset class, we mean confirmed, active allocators to that asset class. We do not include investors who are no longer investing, or those who actively invest in other asset classes but not the one in question.
- Furthermore, we do not count investment consultants, fund administrators or GPs who are committing capital to their own fund as investors.
- You can be sure that each investor on the platform is constantly monitored and directly updated by skilled in-house researchers via telephone and in-person interviews, not by outsourced data centers or webcrawlers.



## FUND PERFORMANCE AND BENCHMARKING: SUPERIOR DATA

- Performance data should show you how a fund performs. For private capital vehicles, we only publicize performance coverage figures for vehicles with actionable metrics i.e. a net IRR or net multiple figure. While we also have vehicles reporting RVPI, and called and distributed capital figures, we do not deem these as having ‘performance’ data.
- Preqin has more transparent return metrics for funds than any other provider – more than 10,000 private capital funds and 20,000 hedge funds globally.
- Preqin offers more performance metrics/tools than any other provider, including:
  - + Median, pooled and money weighted market benchmarks
  - + Custom benchmarks
  - + Horizon IRRs
  - + Public Market Equivalent (PME) benchmarks
  - + PrEQIn Quarterly Index
  - + Transparent fund-level cash flow data

- Preqin pioneered the use of FOIA to collect transparent fund returns data. While FOIA remains an important source of data, Preqin also receives voluntary data contributions from more than 3,300 fund managers, and more than 10,000 funds. Contributors are given guidelines upon submitting their performance data to ensure calculations are consistent. The data is then reviewed internally by our performance team, and cross-referenced against a benchmark of similar funds and other sources reporting for the same fund.



## OUR DEFINITION OF DEALS

- Deals in alternatives are complex – firms are buying and selling to other firms, and there are diverse ways to track volume. We believe that the best and most representative approach is to view each deal as a single event.
- Where a firm is selling an asset and another firm is buying that asset, we track this as one deal, NOT two.
- In line with our customer-centric approach, we maintain separate comprehensive databases for deals in different areas of alternatives. Private equity-style deals in real estate, private debt and infrastructure are tracked independently and do not count towards our private equity statistics.
- Preqin is solely focused on alternatives; we do not track trade deals or other M&As. Our focus is to be the absolute leader in comprehensive alternatives data only.



## ALTERNATIVES FOCUSED, COMMITTED TO EXCELLENCE

- Our approach is simple – to create the ultimate alternative assets database. Preqin conducts research using highly skilled local researchers in the US, Europe and Asia, operating out of seven strategically placed offices.
- Preqin employs 500 employees globally, the majority of which are directly involved in the research, support and development of our industry-leading products.
- Preqin’s dedicated client services team offers 24-hour customer service and bespoke data request support.
- We use both technology and relationship-based direct research to ensure that our data is second to none.
- Coverage is only half the story. Our profiles are peerless in terms of depth, exclusivity and comprehensiveness.

## CONTACT US

If you would like any further information on how we collect our data or the definitions we use, please contact our client services team who will be happy to help.

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